

Registration Form

To be faxed back regardless of method of payment.

Please enroll us for the **Learn How To Use The Media Buying Software Class!**

(Pre-registration required.)

Class Fee: \$1,200.00

Instructor: **Steve Anderson**

Past President of full-service ad agency, Anderson Associates Advertising, Inc. for 25 years, and developer of Media Director Series, a media buying software application that analyzes media cost-efficiencies and measures pre and post-buy reach and frequency levels of radio, newspaper, and TV advertising schedules presents this invaluable curriculum.

1 Names of Attendees (Please Print Clearly)

1. Mr./Ms. _____

Title: _____

2. Mr./Ms. _____

Title: _____

3. Mr./Ms. _____

Title: _____

4. Mr./Ms. _____

Title: _____

2 Company Information

Approving Supervisor: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

3 Orlando, Florida 24 April 2009

4 Method of Payment

Note: Registration and full fee due and payable 10 working days prior to start of classes. Late Registration Fee: \$100.00

Bill my organization attn: _____

Our purchase order is attached

Check enclosed Charge to the following:

Visa Mastercard American Express

No. _____ Exp. _____

Security Code: _____ (Visa, MC on back, Amex on Front)

Signature: _____

Print Name: _____

Email: _____

Please Tell Us How You Found Out About The Media Buying Academy:

[] Postcard/Brochure [] Internet Search [] Trade Publication [] Media Post [] Referral Name/Company: _____

Terms & Policies:

TERMS AND CONDITIONS: We'll provide location and confirmation by fax. Classes are in session from 9am to approximately 5pm daily. Internet class is from 6pm to 9pm. **POLICIES:** Lunch is on your own. There will be a 15-minute mid-morning and mid-afternoon break. **MBA Cancellation/Transfer Policy:** Qualified substitutes for confirmed registrations can be accommodated prior to the program start date with written notice and will incur no fee for substitution. Cancellations made within 15-30 calendar days of the start date will incur a fee equal to 50% of the published fee structure; cancellations made within 14 days of the start date will incur a fee equal to 100% of the published fee structure. "No-Shows" will be billed. Withdrawals on or after the first day of a program are subject to forfeiture of the total fee structure. All transfers made within 15-30 calendar days of the start date will incur a \$500 transfer fee. One transfer per registrant to a subsequent offering within six months is allowed. Transfer requests received 8-15 days prior to the start date will incur a fee equal to 50% of the published fee structure and a \$500 transfer fee. No transfers can be made 7 or fewer days until the beginning of the class. Substitutes can attend with written notice to MBA. A transfer request followed by a subsequent cancellation will be subject to the applicable cancellation fees noted above.

TAX DEDUCTION: The expense of continuing education, when taken to maintain and improve professional skills, is tax deductible. Please contact your accountant for complete details.

RETURNED CHECKS: \$75 charge for returned checks.

PHONE

1-800-MBA-BUYER (800-622-2893)

9AM – 5PM (EST) Mon-Fri

Use your touch-tone phone for 60 second sign-up. Just dial our toll free number with your Visa, Mastercard or American Express card or authorized purchase order number in hand.

OR

FAX

1-410-756-1844

24 Hours/7 Days

Fill out and fax us the Registration Form making sure you include your phone number and credit card or purchase order information. (We'll confirm promptly.)

visit our website at: www.mediabuyingacademy.com

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